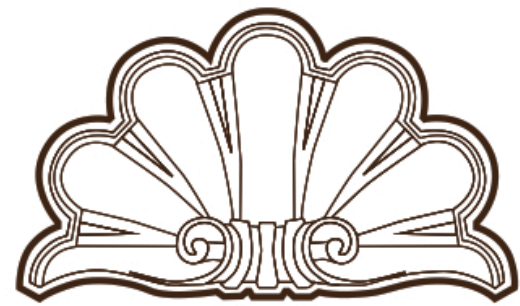


MEETING

CORPORATE IDENTITY BOOK

www.alpuch.com
EXPORT@ALPUCH.COM

ALPUCH



ALPUCH

The office project solution

www.alpuch.com

export@alpuch.com



ALPUCH is one of the leading companies in the field of office furniture supply for management settings. Our success is a result of our commitment to carry out custom-made projects ready to meet our customers' needs. Other important factors are our responsible operation, excellent execution and flexible organisation. We create and offer a wide range of designs, including modern solutions for electronics or IT tasks, all manufactured in Spain.. product.

Company's History

Our origins go back to 1963 when the company was founded in

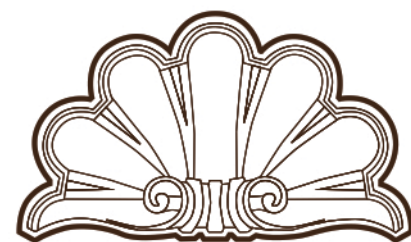
Valencia. Initially we dedicated to the home furnishing market until 1998 when the export markets required solutions for Management offices. Since then, we have participated in many top level projects and enlarged our product range and experience in order to be able to satisfy our clients' demands and maximise their profit.

ALPUCH es una de las empresas líderes en el campo del suministro de mobiliario de oficina para entornos de gestión. Nuestro éxito es el resultado de nuestro compromiso de realizar proyectos a medida y listos para satisfacer las necesidades de nuestros clientes. Otros factores importantes son nuestra operación responsable, excelente ejecución y organización flexible. Creamos y ofrecemos una amplia gama de diseños, incluyendo soluciones modernas para tareas de electrónica o informática, todos fabricados en España .. producto.

Historia de la empresa

Nuestros orígenes se remontan a 1963 cuando se fundó la empresa en

Valencia. Inicialmente nos dedicamos al mercado de muebles para el hogar hasta 1998 cuando los mercados de exportación requirieron soluciones para las oficinas de administración. Desde entonces, hemos participado en muchos proyectos de primer nivel y hemos ampliado nuestra gama de productos y experiencia para poder satisfacer las demandas de nuestros clientes y maximizar sus ganancias.



ALPUCH

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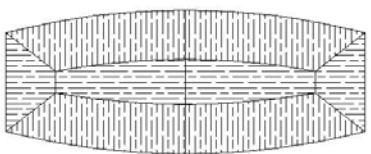
Design

- 10 VERSUS +
- 24 LEAN SYSTEM
- 32 LEADER
- 40 TEAM
- 46 VERSUS
- 52 SUMMIT
- 58 TAYLOR MADE
- 82 DESIGN UPHOLSTERY
- 114 DESIGN FINISH

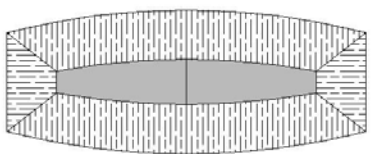
Classic

- 116 CLASSIC
- 138 BIG MEETING
- 148 LUXURY
- 166 CLASSIC UPHOLSTERY
- 170 CLASSIC FINISH

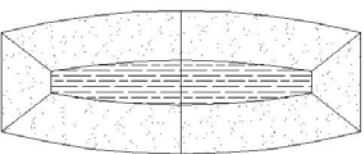
VERSUS +



wood/wood



wood/laquered



wood/leader

La colección Versus + es un programa de mobiliario de oficina de dirección con soluciones para salas de juntas. El diseño se basa en la combinación de ocho acabados de chapas naturales con diez lacados efectos texturizado, dispone también de una enorme de opciones de electrificación dependiendo de la necesidad de cada cliente. The Versus + collection is a management office furniture program with solutions for boardrooms. The design is based on the combination of eight natural veneer finishes with ten textured effect lacquers, it also has a huge number of electrification options depending on the needs of each client.





Salas de juntas corporativas

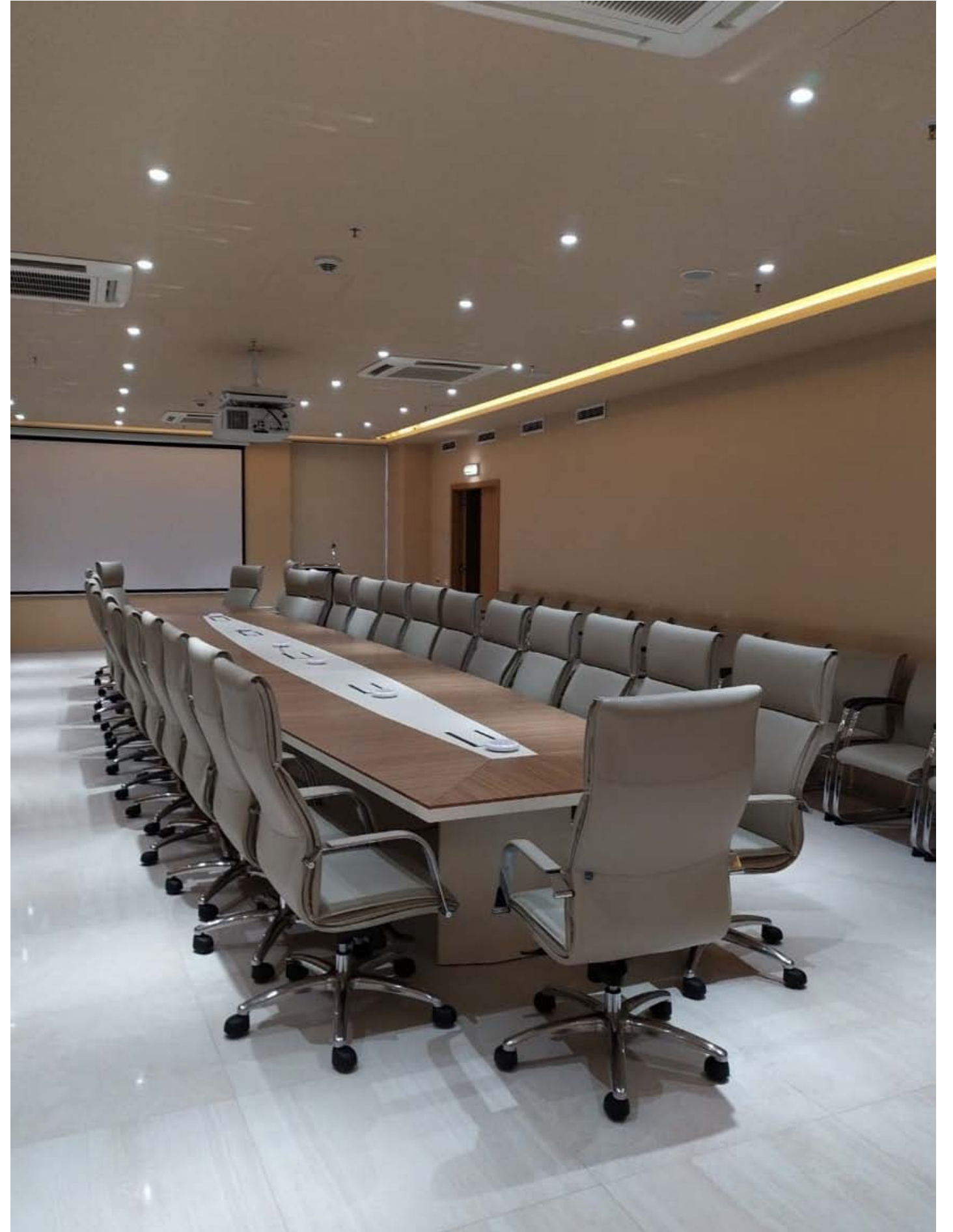
Diseñamos y fabricamos salas y mesas de juntas en distintos acabados y formas donde el espíritu de cada empresa o sociedad se ve reflejada por su calidad y diseño

We design and manufacture meeting rooms and tables in different finishes and shapes where the spirit of each company or society is reflected by its quality and design.





Mesa de la colección versus + de 1200 x 1200 con aparador de 2 metros acabado roble con lacado marron .
Versus + collection table 1200 x 1200 with 2 meter sideboard finished in oak with brown lacquer.





Our custom meeting tables are ideal for companies looking for a distinctive element in their workspace. From an oval meeting table to a rectangular conference table, our designs are tailor-made to meet the specific needs of each client. Furthermore, our high-quality materials such as leather, wood and metal ensure that our meeting tables are durable and elegant.



LEAN SYSTEM

24



Lean system es una coleccion de mobialiario de direccion con la que se puede dar solucion a todas las necesidades de mesas de juntas,esta diseñada con una base metalica en 2 acabados y las tapas que con 8 acabados de chapa y 10 de lacado texturizado. Lean system is a collection of executive furniture with which you can provide a solution to all the needs of meeting tables, it is designed with a metal base in 2 finishes and the tops with 8 sheet metal finishes and 10 textured lacquered





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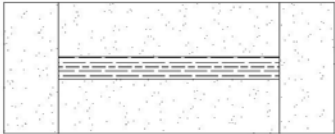
LEADER



32



33



wood/leader



wood/wood



wood/laquered

Leader es una coleccion de oficina de alta direccion la cual dispone soluciones tecnicas para desrrollar cualquier mesa de reunion que nuestro cliente necesite,la coleccion Leader consta de una tapa con 8 acabados de chapa natural y una estructura de acero inox pulido,tambien dispones de una gran cantidad de soluciones de electrificacion. Leader is a top management office collection which has technical solutions to develop any meeting table that our client needs, the Leader collection consists of a top with 8 natural sheet finishes and a polished stainless steel structure, you also have a large number of electrification solutions.



soluciones para las grandes reuniones

Mesa de la colección LEADER de 6 x 1.2 metros por para catorce personas con tapa en nogal americano combinada con lacado texturizado negro

solutions for large meetings

Table from the LEADER collection of 6 x 1.2 meters for fourteen people with American walnut top combined with black textured lacquer





TEAM



40

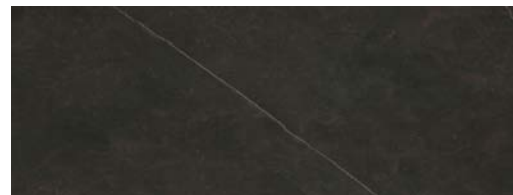
Leader es una coleccion de oficina de **NEOLITH** EXTRAORDINARY SURFACE alta direccion la cual dispone soluciones tecnicas para desrrollar cualquier mesa de reunion que nuestro cliente necesite,la coleccion Leader consta de una tapa con 8 acabados de chapa natural y una estructura de acero inox pulido,tambien dispones de una gran cantidad de soluciones de electrificacion. Leader is a top management office collection which has technical solutions to develop any meeting table that our client needs, the Leader collection consists of a top with 8 natural sheet finishes and a polished stainless steel structure, you also have a large number of electrification solutions.

Calacata



Steel

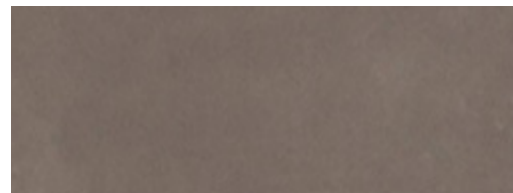




Calatorao



Calacata



Barro





Calacata



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VERSUS

46

La coleccion VERSUS es un programa de oficina de direccion con diseño neoclásico en la que combina metales con chapas nobles como el nogal americano. The VERSUS collection is a management office program with a neoclassical design in which it combines metals with noble veneers such as American walnut.



Mesa de 8 mt de diametro con altavoces a juego
Eight meter diameter table with matching speakers

Mesa de la coleccion
LEADER de 6 x 1.2 metros
por para catorce personas
con tapa en nogal america-
no combinada con lacado
textrurizado negro

Table from the LEADER
collection of 6 x 1.2 meters
for fourteen people with
American walnut top com-
bined with black textured
lacquer



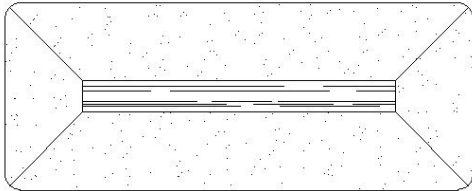


Armchair 6400 /Versus Table 3500 x 1100

SUMMIT



52



wood/leather



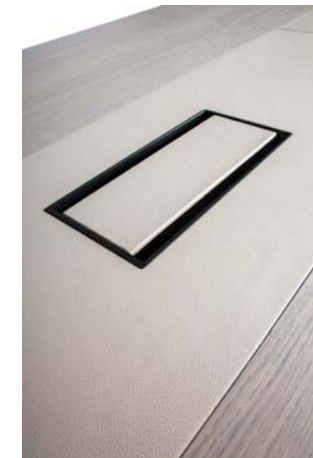
wood/wood

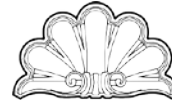


wood/lacquered

Summit is an elegant and sophisticated meeting table model, made with natural veneers and lacquered parts that provide an impeccable, high-quality finish. In addition, Summit offers the possibility of incorporating a marble top, adding a touch of luxury to any meeting space. With its modern and functional design, Summit is the ideal choice for companies looking for a durable and attractive boardroom table.





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TAYLOR MADE

58



59



Sala de prensa personalizada bajo la necesidad del cliente-press room customized under the client's need

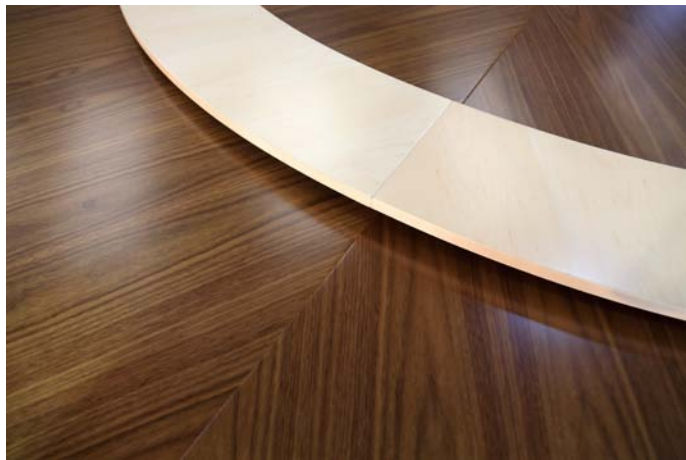


Diseño del cliente Customer design

Mesa de 1500 x 1500 fabricada en chapa de caoba con incrustacion de chapa de maple en el centro

1500 x 1500 table made of mahogany veneer with maple veneer inlay in the center





66



67

Mesa redonda 4500 de diametro fabricada combinando chapa de nogal americano con chapa de sicomoro.
4500 diameter round table made by combining American walnut veneer with sycamore veneer



Mesa 10 mt con canto en madera de nogal americano y chapa de nogal americano preparada con sistemas electricos para poder conectar moviles y ordenadores. 10 mt table with American walnut wood edge and American walnut veneer prepared with electrical systems to connect mobile phones and computers





70



71

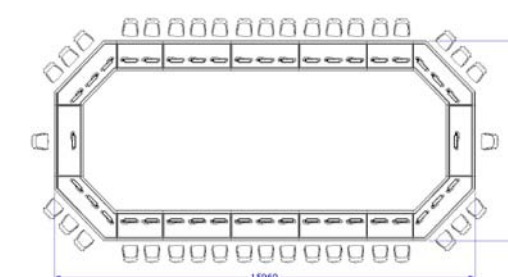
FENIX NTM®
 NANOTECH MATT MATERIAL
 FOR INTERIOR DESIGN.

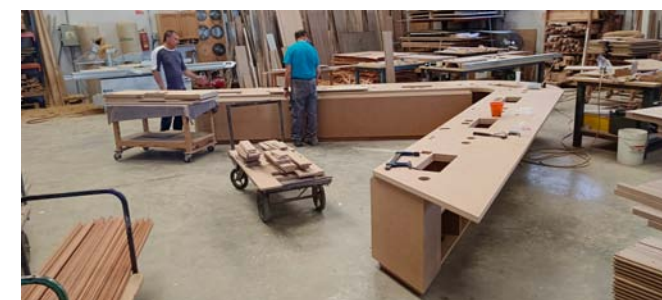
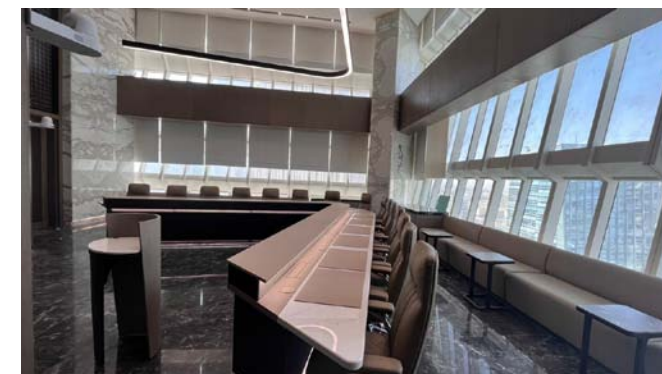
Mesa redonda 2500 de diametro con tapa en material tecnologico resistentes a los arañazos, a la abrasión, al calor seco, a los disolventes ácidos y a los reactivos domésticos. Round table 2500 in diameter with cover in technological material resistant to scratches, abrasion, dry heat, acid solvents and household reagents



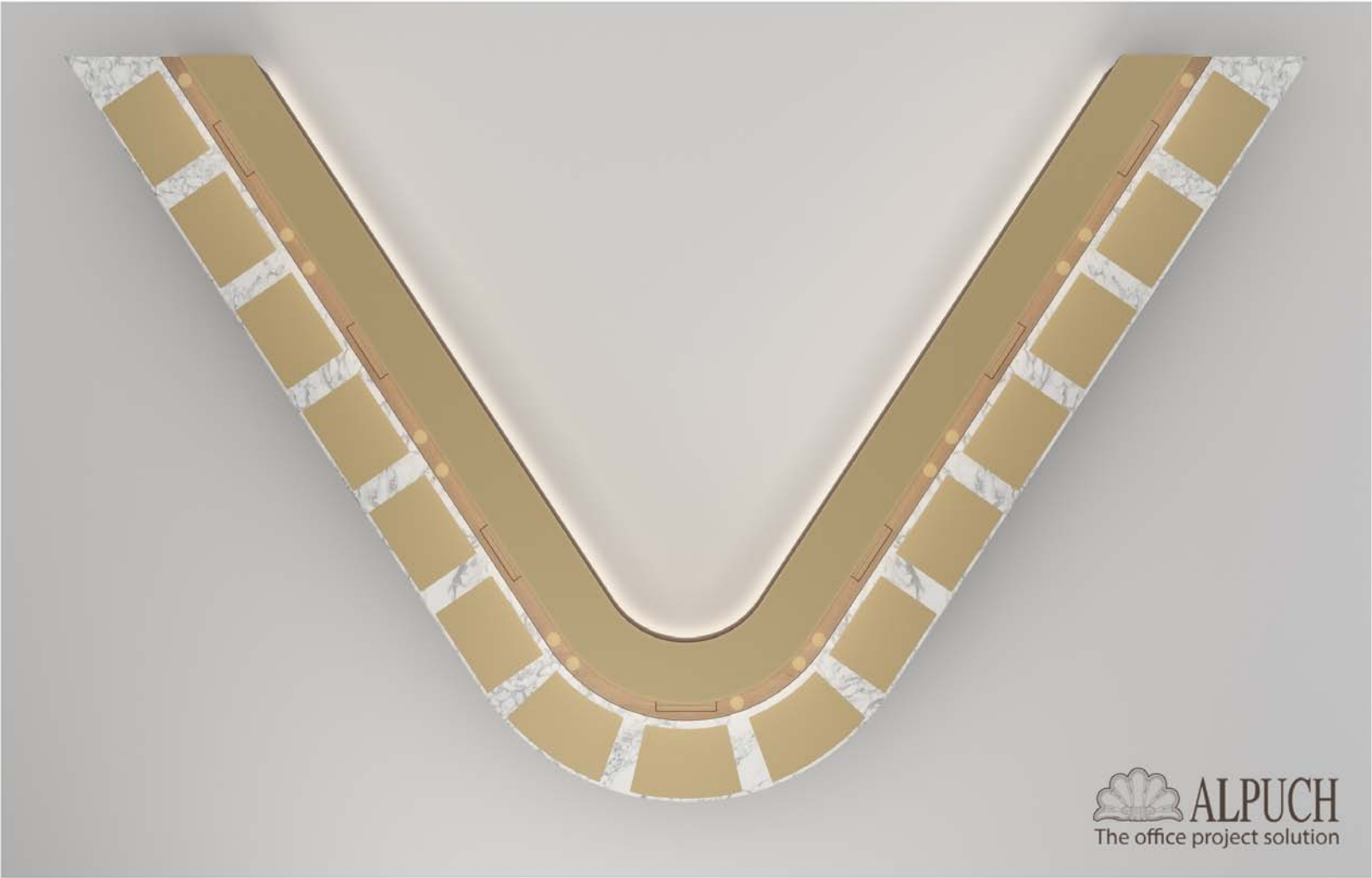
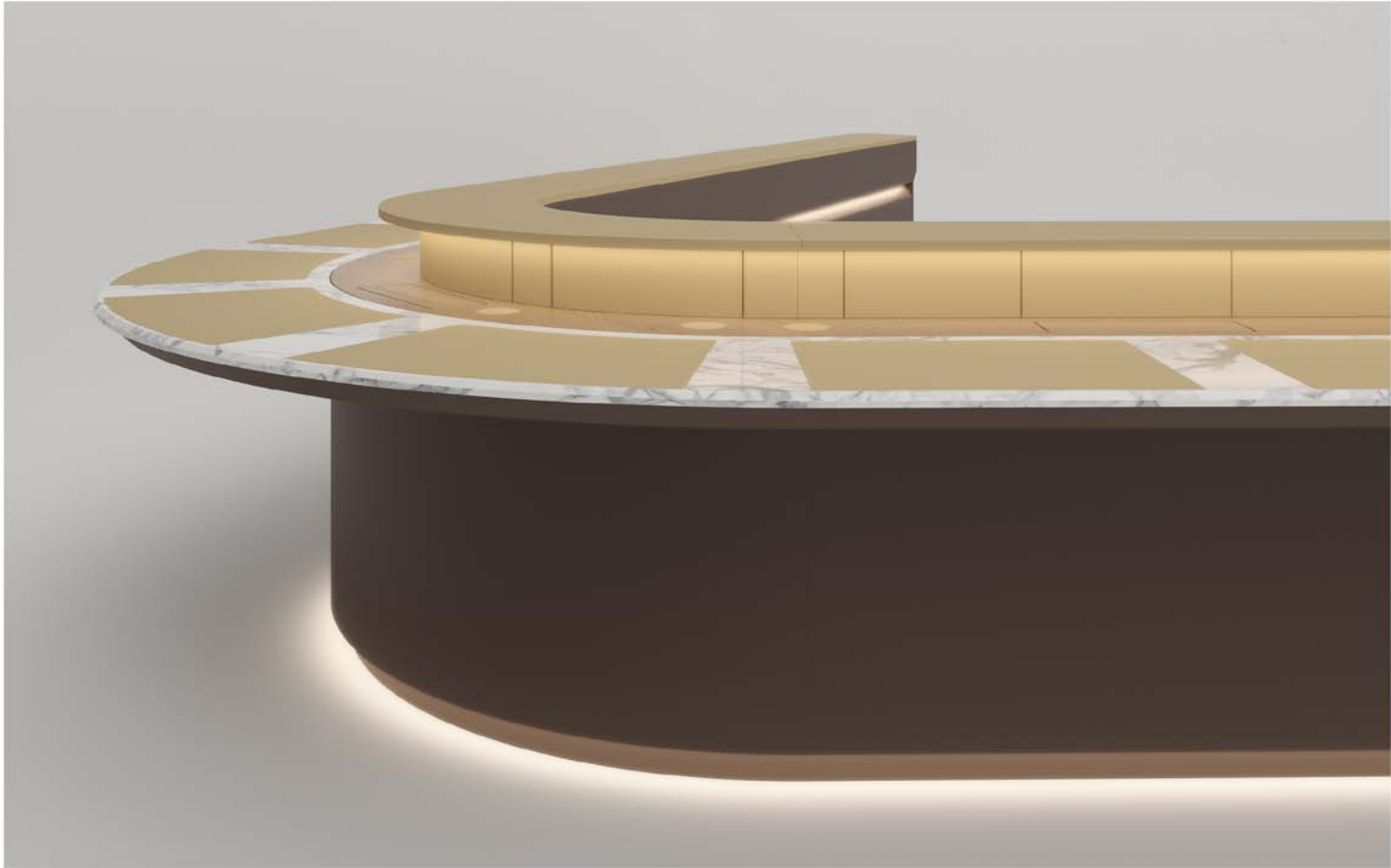
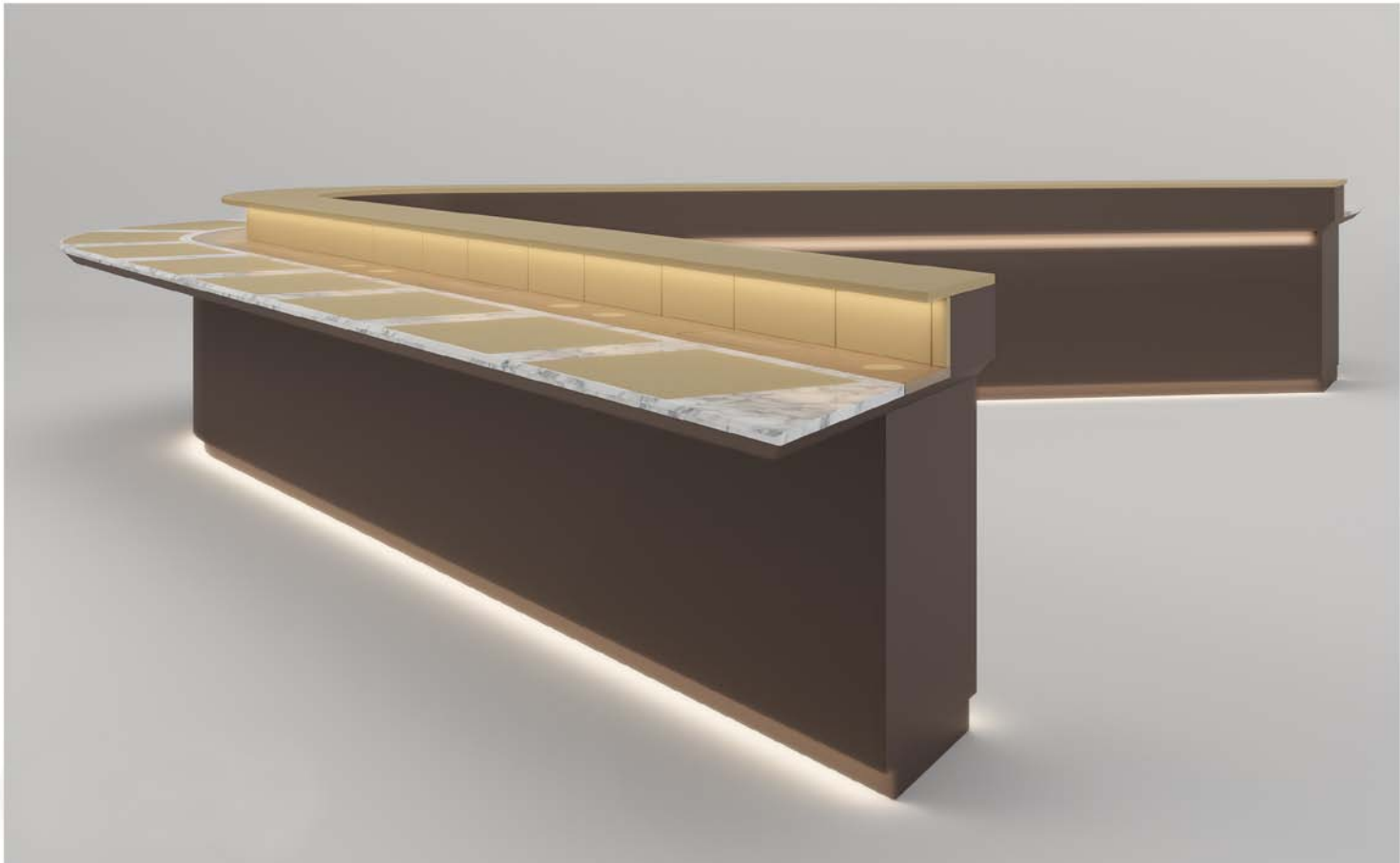
Mesa para grandes reuniones fabricada en nogal americano con sistemas electricos para la conexi3n de cargas y datos de los participantes.

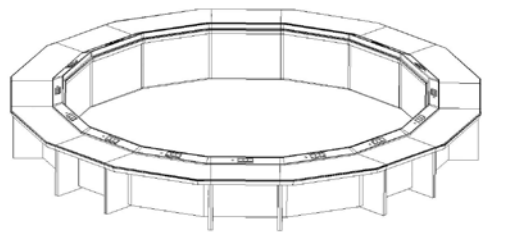
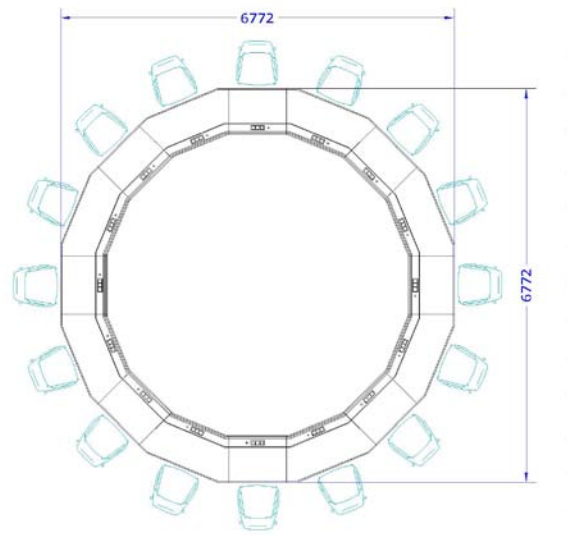
Table for large meetings made of American alnut with electrical systems for the connection of loads and data of the participants





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Mesa de gran formato de 8900 de diámetro fabricada con chapa de caoba combinada con chapa de anigre y tapas con canto de madera maciza. Sobre la tapa lleva pasacables para poder esconder todas las conexiones. Large format table of 8900 in diameter made of mahogany veneer combined with anigre veneer and tops with solid wood edges. On the top it has cable grommets to hide all the connections.



ALPUCH
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MODERN UPHOLSTERY

82



83

Comfort y buen diseño
Comfort and good design

El buen diseño es una síntesis de técnica, coste, materiales, función, gusto y sostenibilidad. Crear nuevas formas de tapicería es lo que nosotros hacemos

Good design is a synthesis of technique, cost, materials, function, taste and sustainability. Creating new forms of upholstery is what we do

84



mod 6470l



mod 6470

ALPUCH
The office project solution

mod 6470v







mod 6430





mod 6432v



mod 6431





mod 6730I



mod 6731I

mod 6730





mod 6731L



mod 6731

Design, Ergonomics, Comfort

Good design is a synthesis of techniques, cost, material, function, taste and sustainability. Creating new forms of upholstery is the work that we carry out for our clients with the help of our technology and the knowledge of our craftsmen. el buen diseño es una síntesis de técnica s, costo, material, función, sabor y sostenibilidad. Crear nuevas formas de tapicería es el trabajo que con ayuda de nuestra tecnología y conocimiento de nuestros artesanos realizamos para nuestros clientes





mod 6720



mod 6721

100



6730 CHAIR wood

 **ALPUCH**
The office project solution



mod 6400



mod 6401

101

GIRO





LAMA



MOOD-WOOD

106







MOOD-W

Send Flowers Like You Mean It



Finish-Design

Woods



C64 EBONY



C65 WALNUT



C38 SMOKED/gloss



C63 OAK



C30 WALNUT CANALETTO/gloss



C31 WALNUT PALYSANDRO/gloss



C56 GRAY FRIZE/gloss



C51 ERABLE ROOT/gloss



C66 WENGÉ

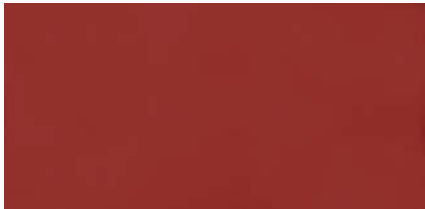


C57 WHITE FRIZE/gloss

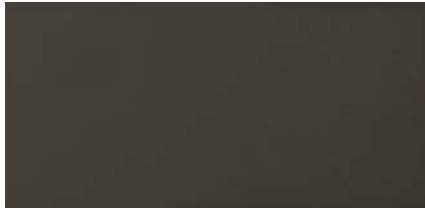


C50 WALNUT ROOT/gloss

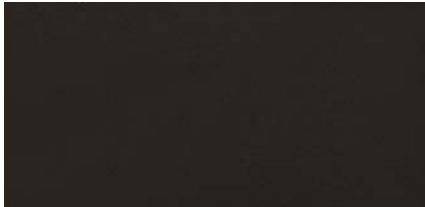
Lacquers



LG GRANATE



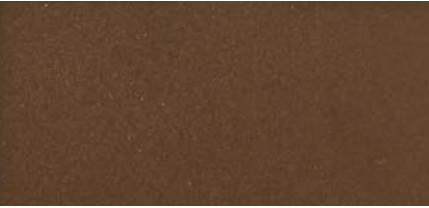
LP LEAD



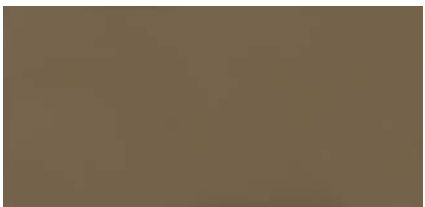
LN BLACK



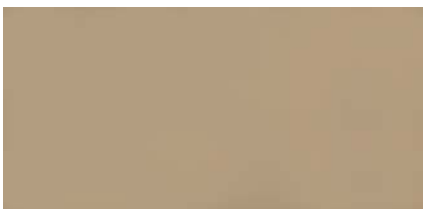
LC CUOIO



LM BROWN



LR BARRO



LB BEIGE



LS SYLVER

CLASSIC



116



117

Gracias a nuestro legado de mas de cincuenta años fabricando mobiliario de calidad,disponemos de los medios tecnicos y artisticos para dar solucion a cualquier problema que tenga nuestros clientes.fabricamos un mueble clasico basandonos en nuestros artesanos sin perder dejar de crear un producto de calidad y decorativo. Thanks to our legacy of more than fifty years manufacturing quality furniture, we have the technical and artistic means to solve any problem that our clients have. We manufacture a classic piece of furniture based on our artisans without losing sight of creating a quality product and decorative.



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120



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The office project solution



121





Mesa redonda de 2500 de diametro con fabricada en nogal blanco español con incrustaciones de lupa de roble y sistema central para incrustar una camara.

Round table of 2500 diameter with made of Spanish white walnut with oak magnifying glass inlays and central system to embed a camera.



IMesa sextagonal de 2500 de diametro con 6 caras fabricada en nogal cerezo americano y tapa de piel natural decoraba para seis personas

Sextagonal table of 2500 diameter with 6 faces made of American cherry walnut and natural leather top decorated for six people





Con las colecciones clásicas podemos crear espacios cálidos para darle un toque de lujo a su área de trabajo, creando proyectos de mobiliario integral adaptados a cada necesidad de nuestros clientes.

With the classic collections we can create warm spaces to give a touch of luxury to your work area, creating integral furniture projects adapted to each need of our clients. Our artisans select the noble materials to perfectly match the union between them.







ALPUCH

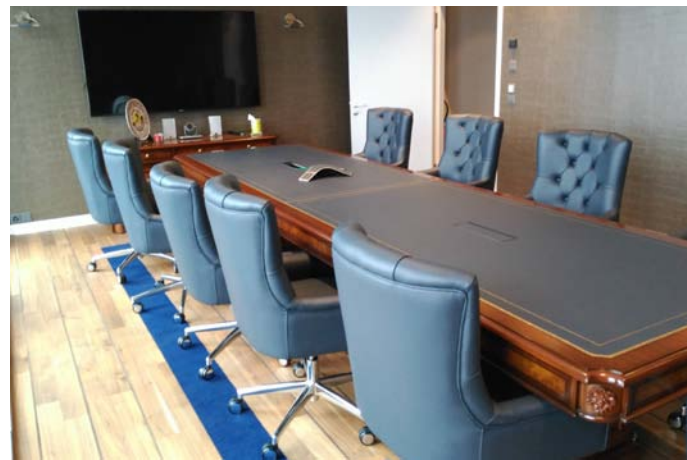
The office project solution

Diferentes formas
Different shapes

Estamos especializados en desarrollar cualquier formato de mesa de reuniones para dar solución a cualquier problema que puedan encontrar nuestros clientes.

We are specialized in developing any meeting table format to solve any problem that our clients may encounter.





BIG MEETING

ALPUCH

The office project solution

138

139



ALPUCH

The office project solution

In our company we specialize in the manufacture of meeting tables for large meetings. With extensive experience in the creation of personalized tables, we offer solutions tailored to the specific needs and requirements of our clients.

Our skilled craftsmen in carpentry and decoration work with dedication and passion to create high-quality boardroom tables that provide a professional and sophisticated atmosphere at every meeting. We focus on attention to detail and quality, selecting the best quality materials and using advanced manufacturing techniques to ensure that each table is both durable and aesthetically pleasing.

We offer a wide variety of materials and finishes so that our clients can customize their meeting tables and create a unique and exclusive piece. Whether it is a high-quality wooden boardroom table, a marble-finished table or any other material of your choice, we are ready to make your dreams come true.

In addition, we provide exceptional service, advising our clients at every stage of the process to ensure that their expectations and requirements are met. In summary, our company offers the best solution for the manufacture of meeting tables for large meetings, standing out for qual-





6 METERS IN DIAMETER



12 METERS IN DIAMETER





8.9 METERS IN DIAMETER



146



147



4.5 METERS IN DIAMETER



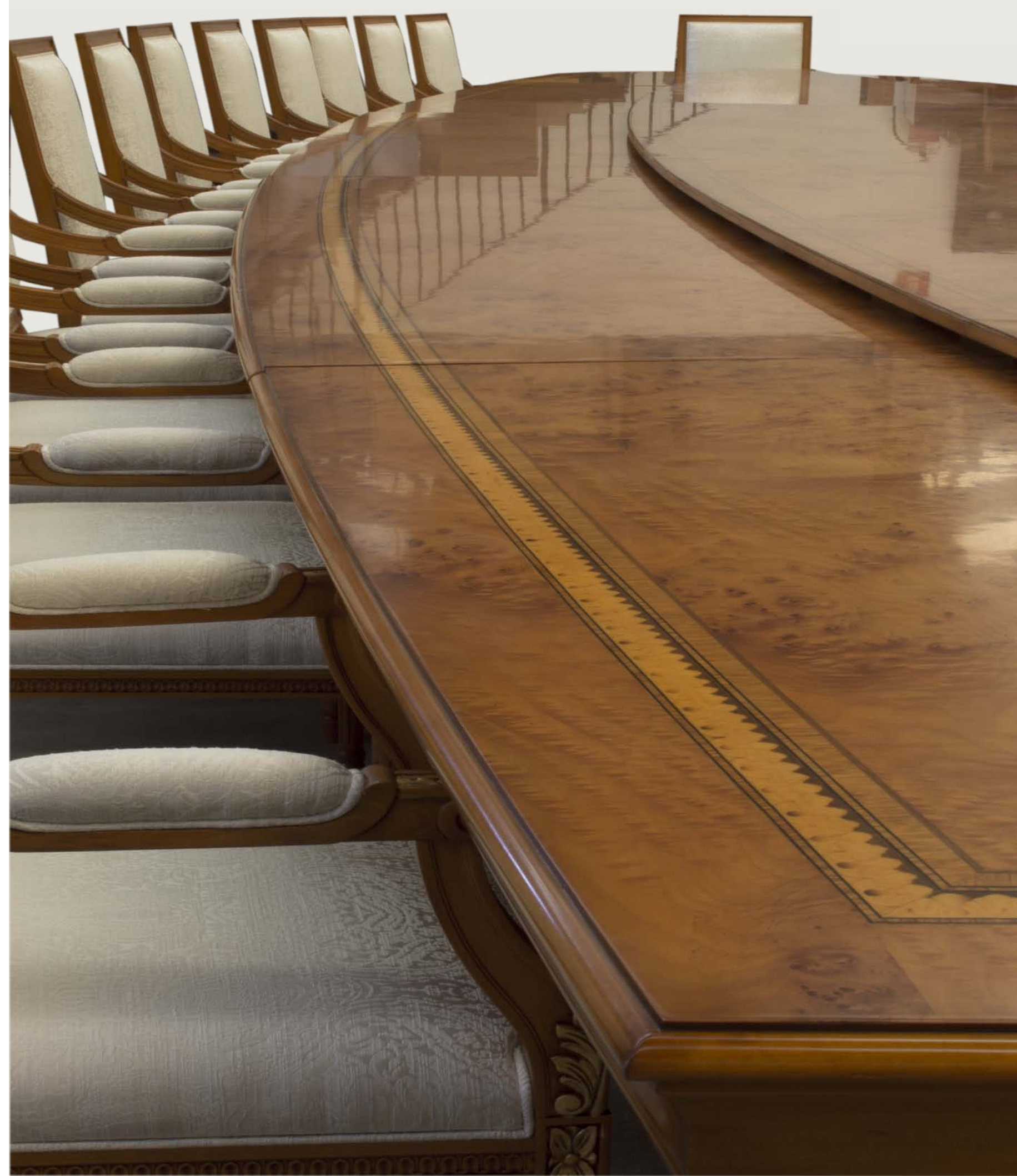
4 METERS IN DIAMETER



LUXURY

Mesas de reunion aplicando los conocimientos de decadas de años de nuestros artesanos.En las mesas de lujo podemos hacer una combinacion de las mejores y seleccionadas chapas nobles con tallas de madera policromadas en oros finos y platas envejecidas.

Meeting tables applying the knowledge of decades of years of our artisans.In the luxury tables we can make a combination of the best and selected noble veneers with polychrome wood carvings in fine gold and aged silver







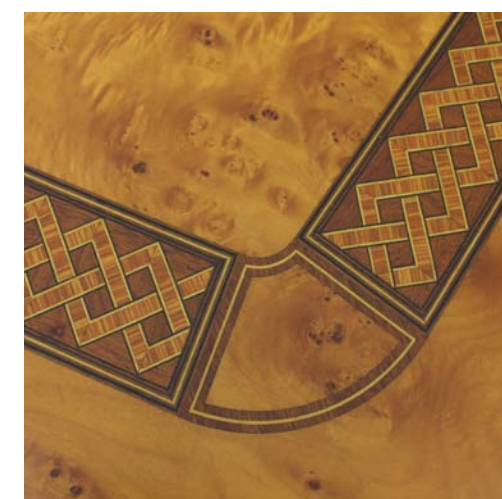
ALPUCH
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154



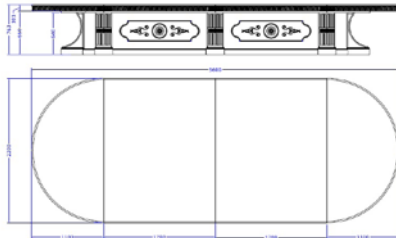
155

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WHITE GOLD 5600 X 2200 X 760 H





CLASSIC UPHOLSTERY

166



6386PC

Piezas de tapicería exclusivas tapizadas con las tecnologías de nuestro tiempo pero con la cultura de nuestros artesanos utilizando materiales naturales y siendo siempre respetuosos con el medio ambiente. Exclusive upholstery pieces upholstered with the technologies of our time but with the culture of our artisans using natural materials and always being respectful with the environment



6385PC



6372PC



5096PC



6731M



6730M



7127(WOOD)



5048PC



5047PC



5149 PC



5148PC



5448 PC



5147PC



5152PC



6293PC



6388PC



6248PC



6247PC



5449PC



6387-CAP



Decorative upholstery

Armchair varnished in black and upholstered in black leather using the old brass bald nailing technique. With the 6245 armchair from alpuch mbobilario you can provide a solution for your high decoration project

Sillon barnizado en color negro y tapizado en piel negra mediante la antigua tecnica de claveterado de calvos de laton .con el sillón 6245 de alpuch mbobilario podra dar solucion para su proyecto de alta decoracion

High decoration



6245PC

176



6387PC

177



5150PC



5358PPC



5452PC



Finishi-Classic



c61 walnut root



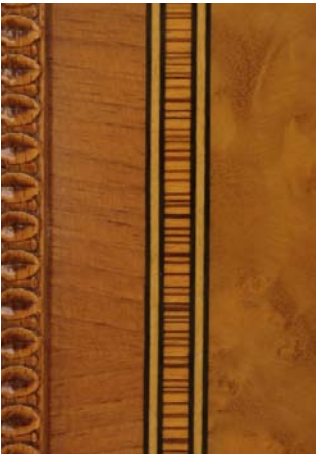
c44 Embassador



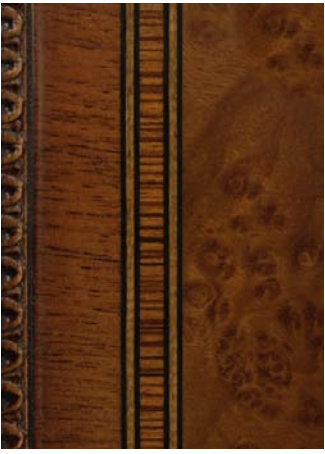
C27 Patinated cherry waln



c11 Patinated cherry



C62 President honey



c60 President light wa



C54 Honey



C52 Hazel nut



C53 Nut



C55 Cognac



LW0 Lac white



C10 Gold - C 11 Sylver



TOFFE



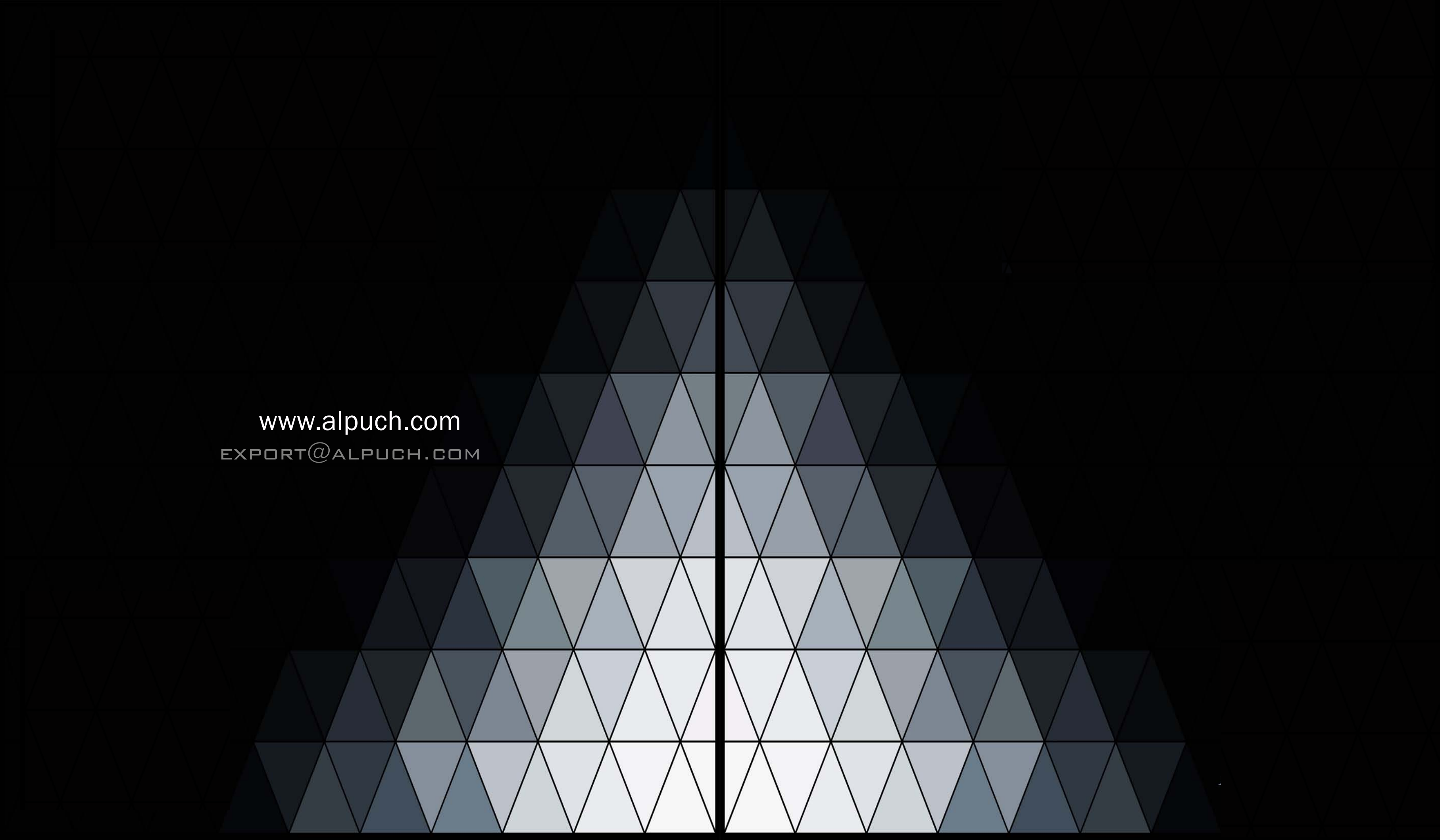
BEIGE PANNA TOFFE PLATA CENIZA NEGRO VERDE



CUOIO TIERRA CHOCOLATE ROSSO GRANATE AZURRO NOTE

DEBIDO A LOS MATERIALES NATURALES CON LOS QUE TRABAJAMOS, LA TONALIDAD DE LAS MUESTRAS DE PIEL Y DE LOS ACABADOS DE MADERA SON ORIENTATIVAS Y PUEDE SUFRIR LIGERAS VARIACIONES.

DUE TO THE NATURALS MATERIALS WE WORK WITH, THE COLOUR TONE OF THE LEATHER AS WELL AS THE WOOD SAMPLES ARE GUIDELINES AND MAY VARY SLIGHTLY IN THE FINISHED PRODUCT.



www.alpuch.com
EXPORT@ALPUCH.COM